



## GRENOBLE ÉCOLE DE MANAGEMENT STRENGTHENS ITS INTERNATIONAL REACH WITH STANFORD UNIVERSITY AND CROSSES THE STRATEGIC MILESTONE OF 230 ACADEMIC PARTNERSHIPS

Grenoble École de Management (GEM) has reached a symbolic milestone with **230 active international academic partnerships in over 45 countries**. Among the latest major signings: **Stanford University**, alongside top institutions such as **UCSB**, **Fundação Dom Cabral** (Brazil), and **Tongji University** (China). This achievement reflects GEM's ambition to **strengthen international academic alliances**, in line with its EAGLE 2030 strategy, further energized by the arrival of Dana Brown to the School's Executive Committee in December 2024.

As part of its partnership with Stanford University, GEM students will have the unique opportunity to participate in the prestigious **Stanford International Honors Program (IHP)** starting in the summer of 2026. This alliance reflects GEM's commitment to connecting its students with global centers of excellence and training them at the heart of major transformational ecosystems.

### AN EXCELLENCE PROGRAM AT THE HEART OF SILICON VALLEY STARTING SUMMER 2026

Starting in June 2026, GEM students will be able to join the highly selective Stanford International Honors Program (IHP). Held on the campus of the Californian university over a period of 8 weeks, this program offers a unique immersive experience at the crossroads of academic excellence and technological innovation.

#### Benefits for Participants:

- Take courses taught by Stanford University professors in various fields (economics, innovation, tech, sustainable development)
- Immerse themselves in a global innovation ecosystem, with direct exposure to Silicon Valley giants (Google, Meta, Apple, Netflix...)
- Develop key cross-disciplinary skills: leadership, intercultural communication, critical thinking, resilience
- Join an international network of students and alumni
- Strengthen their profile on the global job market.



*"Providing our students with high-level international experiences is a strategic priority. This partnership with Stanford University allows them to become part of one of the most powerful innovation ecosystems in the world."* **Dana Brown**, Director of International and Corporate Partnerships at Grenoble École de Management

### STANFORD UNIVERSITY X GEM: TWO INNOVATION ECOSYSTEMS IN RESONANCE

Ranked among the top five universities in the world, Stanford University embodies a model of academic excellence, interdisciplinary research, and technological transfer. Its global influence is rooted in its strategic location at the heart of Silicon Valley and its cutting-edge expertise in technology, AI, social sciences, and entrepreneurship—recognized notably by 36 Nobel Prizes awarded to its researchers and faculty. Its reputation is also reinforced by a powerful alumni network, which includes the founders of Google, LinkedIn, and Netflix.

Like Stanford University, GEM is located within a **major international scientific and technological ecosystem**. Based in Grenoble, often referred to as the **"European Silicon Valley"**, the school works closely with leading research centers such as **CEA**, **CNRS**, **ESRF**, **ILL**, and **EMBL**, as well as with key technological innovation hubs including **GIANT**, **MINATEC**, and **Minalogic**.



*"This partnership reflects our commitment to offering students an education deeply connected to major innovation ecosystems, both in France and internationally. It is a natural alliance between two institutions that place science, technology, and societal impact at the core of their mission."* **Fouziya Bouzerda**, General Director of Grenoble École de Management

## AN AMBITIOUS INTERNATIONAL TRAJECTORY

This new alliance with Stanford University is part of a broader international expansion driven by the EAGLE 2030 strategy. Starting in 2025–2026, GEM will open a campus in Dubai, develop two academic hubs in Canada and China, and continue forging impactful new partnerships around the world.

This global network gives every GEM student access to a high-value international experience, including double degree opportunities, mobility programs, impact-driven projects, and learning within ecosystems where today's major transformations are taking place.

## Stanford University & GEM A partnership committed to academic excellence



**ABOUT GEM:** Founded in 1984, Grenoble École de Management (GEM) is a triple-accredited (AACSB, EQUIS, AMBA) business school known for its academic excellence, technological DNA, and international openness. As the first French school to adopt the status of a Société à Mission, GEM places innovation, sustainability, and societal impact at the core of its strategy. Through its EAGLE 2030 strategic plan, GEM is scaling up to become the Business School of the Alps — a pioneer in sciences, experiential learning, and major societal transitions. It develops agile, hybrid profiles capable of thinking and acting in a rapidly changing world. Every year, 7,000 students embark on a transformative journey across campuses in Grenoble, Paris, and Lyon, supported by immersive teaching methods and a global network of over 230 academic partners.

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