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Press release

GEM Alpine Business School

GEM AND GRENOBLE ANGELS JOIN FORCES TO CONNECT STUDENTS, ALUMNI AND INVESTORS AND BOOST ENTREPRENEURSHIP IN GRENOBLE

Training, investing, supporting: GEM and Grenoble Angels are joining forces to grow the Grenoble ecosystem. This partnership aims to better connect GEM students and alumni with local investors and to support startups shaping tomorrow's economy.



BUILDING BRIDGES BETWEEN THE ALPINE BUSINESS SCHOOL AND GRENOBLE ANGELS

Grenoble Angels is committed to strengthening its interactions with GEM, notably by contributing to teaching teams and facilitating the involvement of Business Angels in targeted training modules.

GEM will encourage the engagement of its alumni community within Grenoble Angels by promoting opportunities for involvement and facilitating their integration into the association. The school will also co-develop, together with Grenoble Angels, **high-impact joint initiatives** (communication actions, events, educational contributions, etc.).



«We are particularly pleased with this new three-year partnership with Grenoble Ecole de Management. GEM plays a key role in training the pioneers of tomorrow. We will enable the GEM alumni community to actively

contribute to supporting innovation in Isère and more broadly across France by allowing them to become members of our association and thus support the emergence of high-potential companies. At the early stage, growth is often hindered by a lack of capital and experience. Business Angels provide a solution to this challenge at the seed stage of a startup's lifecycle and development, and GEM can help us accelerate our collective impact.» **Philippe Rase**, President of Grenoble Angels

A PARTNERSHIP AT THE HEART OF THE GRENOBLE ECOSYSTEM

The success of startups depends as much on access to capital as on the quality of human support. With this in mind, Grenoble Angels mobilizes a structured triptych - **Capital, Skills, and Connections** - to finance and support innovative companies in the region.

This partnership is fully aligned with GEM's **EAGLE 2030** strategic plan by strengthening the links between education and economic realities, enriching learning experiences and preparing students for their professional careers. It also supports Grenoble Angels' ambition as outlined in its **2026–2028 strategic plan**, structured around three main pillars: deal flow and financial operations, community life and governance, and partnerships and ecosystem development.

Over the past three years, Grenoble Angels has invested **€3 million** in local startups and has established strategic collaborations with **Minalogic, the CEA, and French Tech Grenoble** - initiatives that demonstrate its ability to structure and energize early-stage investment in the region.



«This partnership fully reflects our ambition to more closely connect our students and alumni with local economic and financial stakeholders. By bringing education and investment closer together, we strengthen our

ability to train committed entrepreneurs serving innovation and transformation... », **Fouziya Bouzerda**, General Director of GEM

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A STRONG EXAMPLE OF A GRENOBLE ANGELS SUCCESS STORY FROM GEM

Novèm, a startup founded by GEM alumna **Maegan Rocca** and financed and supported by Grenoble Angels, is a strong example of this ecosystem's ability to bring high-potential projects to life.

Specializing in **cosmetics made from Grenoble walnuts**, Novèm **raised €638,000** in 2025 to accelerate its growth. This funding enabled the company to strengthen its sales team, accelerate R&D, increase its visibility both nationally and internationally, and deploy its distribution strategy, including opening a boutique in downtown Grenoble. Other examples include WIZBII, which was supported by Grenoble Angels as early as 2014.



Speech by Maegan Rocca at the 2026 GEM Graduation Day



ABOUT Grenoble Angels: Grenoble Angels is one of the first Business Angels associations established in the region, founded in 2005. It brings together over a hundred local investors from the Isère department. Grenoble Angels supports and finances early-stage projects according to its "3C" philosophy — providing Competencies, Connections, and Capital to entrepreneurs and innovative companies in the Grenoble-Alpes-Isère region. For more informations : grenoble-angels.fr

Since its founding in 2005, Grenoble Angels has:

- Reviewed **over 1,000 applications**
- Funded or refinanced **more than 200 companies**
- Invested **over €20 million** through its members

In 2025 alone, Grenoble Angels:

- Received **141 project submissions**
- Reviewed and assessed **30 projects**
- Funded or refinanced **20 companies**
- Directly invested **over €1 million**

ABOUT GEM : Founded in 1984, GEM Alpine Business School is a triple-accredited institution (AACSB, EQUIS, AMBA) recognized for its academic excellence, technological DNA, and international outlook. As the first French business school to adopt the "Société à Mission" status, GEM places innovation, sustainability, and societal impact at the core of its strategy. Through its EAGLE 2030 strategic plan, GEM is scaling up to become a pioneer in sciences, immersive learning journeys, and the major transitions shaping the 21st century. The school trains agile, hybrid profiles capable of thinking and acting in a rapidly changing world. Each year, 7,000 students embark on a transformative learning journey across GEM's campuses in Grenoble, Paris, and Lyon, supported by immersive pedagogy and a network of more than 230 academic partners worldwide.

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