

2027 GRANDE ÉCOLE PROGRAMME: FROM FRENCH PREPARATORY CLASSES TO DUBAI, LONDON AND CHENGDU, GEM PREPARES ITS STUDENTS TO SHAPE A CHANGING WORLD

A first year exclusively dedicated to students from French preparatory classes, a semester in Dubai from the third year onwards, a focus on finance in the heart of London's financial district in the fourth and fifth years, and enhanced teaching in AI and data*: at a press conference held on 20 November in Grenoble, marking the opening of the Géopolitiques de Grenoble event, GEM's leadership unveiled the new pathways within its Grande École Programme (Master in Management) for the 2027 intake. The ambition is clear: to build on the strong academic foundations acquired in preparatory classes and train managers capable of anticipating disruption and taking action in a rapidly changing world.*

Grenoble, 20 November 2026 – In a world shaped by technological disruption, the reconfiguration of trade and hardening power relations, GEM is taking a new step in its strategic plan **EAGLE 2030** and is evolving its Programme Grande École.

From prépa to international, from artificial intelligence to geopolitics, the same logic guides these changes: combining **academic excellence, mastery of technology and immersion in the major global economic ecosystems** to prepare future managers for the transformation of businesses and professions.

A 100% PRÉPA L3 TO VALUE ACADEMIC EXCELLENCE AND PREPARE FOR THE SKILLS OF TOMORROW

From the 2027 intake, **the first year of the Programme Grande École (L3) will be reserved exclusively for students from classes préparatoires**. GEM is ending the AST1 parallel admission route; parallel admissions into M1 (AST2) are maintained.

This choice reaffirms the central place of the CPGE in the School's academic project. Above all, it makes it possible to build, from L3, tracks that capitalise on the rigour, general culture, analytical skills and level in mathematics acquired during the two years of prépa, and to enrich them with technological, managerial and international skills.

From the 2027 intake, all L3 students will therefore take a **new compulsory 30-hour course, "AI and Management"**, designed to make artificial intelligence a managerial skill: using AI as a tutor, supervising agents and mastering its ethical and governance issues.

For students wishing to deepen their quantitative foundations, GEM is also creating the **Data Lab**, a track of excellence comprising **120 hours of mathematics, data and artificial intelligence**, open to 40 students selected on their mathematics results in the competitive entrance exam.

Probability, statistics, Python, SQL, machine learning and projects using real financial data will notably prepare them for the selective specialisations in finance and AI and for double degrees with partner engineering schools.

Graduates from prépa also benefit, for the second year running, from the **"Liberal Arts" and "Humanities"** certificates, led by the CDEFM and the APHEC.

In M2, students can tailor their path with a choice of **more than 80 specialisations**, expanded from September 2027 with a **new MSc in Global Supply Chain Management in Paris**, to address the challenges of transforming global supply chains.

"We are not training students for the world as it is, but for the one they will have to transform. Our responsibility is to give them solid bearings, an international outlook and the skills that will make the difference in a profoundly changing environment. That is the whole purpose of the evolution of our Programme Grande École and of our commitment to the classes préparatoires."



Fouziya Bouzerda
Director General of GEM

DUBAI, LONDON, CHENGDU: GEM STRENGTHENS ITS LOCATIONS TO TRAIN ITS STUDENTS WHERE THE WORLD IS CHANGING

This evolution of the PGE goes hand in hand with an **international acceleration**. As part of EAGLE 2030, GEM is developing new study path options at the heart of three major economic and technological ecosystems. A strategy that relies on **a GEM campus in Dubai, an academic Hub in London and a structuring partnership with a leading technological university in China**.



In Dubai, an international immersion from L3. Opened in October 2026 in Dubai International Academic City, the GEM campus will eventually be able to host **2,000 students**. From January 2028, PGE students will be able to take **the second semester of their L3** there as part of a **Global Track** built around two majors, International Business and Tech, and complete their internship there, notably in contact with a network of **more than 500 GEM alumni** in the MENA region.



In London, finance at the heart of the City. Since the start of the 2026 academic year, GEM has had a Hub on the Republic campus, close to Canary Wharf. From January 2028, **40 M1 Finance students** will be able to take their second semester there. In M2, the **MSc Finance & Investment Banking** can be completed entirely in London, giving students immersion in one of the world's leading financial centres, as close as possible to its professional ecosystem.



In Chengdu, technological excellence serving management. With the University of Electronic Science and Technology of China (UESTC), ranked **6th university in the world for artificial intelligence** by U.S. News 2026-2027, GEM launched the **MSc Managing with Data and Artificial Intelligence** in October 2026, which already welcomes **49 students** in its first cohort. From September 2027, PGE students will in turn be able to spend a year there, combining GEM's managerial expertise with UESTC's technological excellence.

A PROGRAMME GEARED TOWARDS EMPLOYABILITY AND THE PROFESSIONS OF TOMORROW

AI, data, finance, supply chain, international immersion: the changes to the PGE aim to strengthen graduates' ability to thrive in a job market undergoing profound transformation, by developing their expertise, their adaptability and their ability to make decisions in complex environments.

According to the employment survey of the class of 2024, **91% of PGE graduates are in employment**, including **80% on permanent contracts** among those in employment, and **26% found their first job abroad**.

GEOPOLITICS: A LONGSTANDING HALLMARK OF GEM TO UNDERSTAND THE WORLD AND MAKE BETTER DECISIONS

Because mastering technology is not enough to understand the transformations under way, GEM also draws on another longstanding hallmark of its model: **geopolitics**.

Taught at GEM for **more than fifteen years**, compulsory in the competitive entrance exam and part of the core curriculum, it provides a cross-cutting analytical framework for future managers, from finance to supply chain. This approach, rooted in the School's DNA, enables students to learn to anticipate risks, decipher power relations and inform their decisions. It is extended in particular through the **Géolab** track and a **Master's-level (bac+5) double degree with IRIS Sup'**, which has produced 237 graduates since 2012.

It is also taking on a new dimension with the **second edition of the Géopolitiques de Grenoble**, co-organised with IRIS on 20 and 21 November. After more than **1,800 participants** at its first edition, the event is scaling up with **12 round tables and more than 50 speakers** (researchers, diplomats, military officers, journalists and business leaders) on the major power relations of our time.

Another major new feature: **the opening of the Géopolitiques de Grenoble to the classes préparatoires** thanks to the partnership with the APHEC. The round tables will be filmed and made available to its **1,500 member teachers in around 170 lycées**, in France, the French overseas territories and Morocco, so that preparatory class students can use them to prepare for the BCE and Ecricome competitive exams.

From prépa to the PGE, from Grenoble to Dubai, London or Chengdu, a common thread emerges: making academic rigour, international openness and mastery of the world's major transformations the strengths of GEM's future graduates.

ABOUT GEM: Founded in 1984, GEM is a triple-accredited grande école (AACSB, EQUIS, AMBA), recognised for its academic excellence, its technological DNA and its international outlook. The first French school to adopt the status of Société à Mission (purpose-driven company), GEM places innovation, sustainability and societal impact at the heart of its strategy. With its EAGLE 2030 plan, GEM is scaling up to become GEM Alpine Business School, a pioneer in sciences, learning journeys and the major transitions. It trains agile, hybrid profiles able to think and act in a changing world. Each year, 7,000 students follow a transformative path on the Grenoble, Paris and Lyon campuses, thanks to immersive teaching and a network of more than 230 academic partners worldwide.

PRESS CONTACTS
Sophie Almozini sophie.almozini@grenoble-em.com +336 30 28 03 75 / **Arifé Yildiz** arife.yildiz@grenoble-em.com