GRENOBLE ECOLE DE MANAGEMENT
LA FONDATION

Abritée par
Fondation de France

GEM Foundation

Let's Act Together for a Sustainable Impact

Become a committed partner alongside Grenoble Ecole de Management (GEM) and its Foundation.

www.grenoble-em.com/en/gem-foundation-1

ACT THINK IMPACT

Let's Act Together for a Sustainable Impact

Support impactful research and the talents of tomorrow

Mission

The GEM Foundation, driven by its mission of public interest, strengthens the commitments of Grenoble Ecole de Management, a pioneer as a "mission-driven company." It supports deserving students and funds impactful research projects, thereby contributing to deep and lasting change in society.

By supporting the GEM Foundation, you directly contribute to concrete projects shaping an inclusive, innovative, and responsible future.

- **Emergency Aid Scholarships**
  These scholarships support students facing immediate hardships, such as health issues, family disruptions, or disability.
- **Social and Excellence Scholarships**
  These scholarships support students from modest backgrounds and reward academic excellence, facilitating access to higher education and attracting exceptional talents.

TESTIMONIAL

« The GEM Foundation is an essential catalyst for connecting today's and tomorrow's talents, with a deep conviction: to place humans at the heart of our actions. At Korus Group, we share this vision, believing that the future lies in our ability to bring together different actors around common values. By creating bridges and working together within ecosystems, we will bring forth the innovations of tomorrow. We support youth and the talents who, with the GEM Foundation's help, will make our companies bold, high-performing, and creative economic leaders. »

CHARLES MARCOLIN
President of the GEM Foundation since 2020 and President of Korus Group

TESTIMONIAL

« Receiving this excellence scholarship was a true privilege for me. It alleviated my financial burden, allowing me to fully focus on my studies and professional projects. More than just material aid, this scholarship is recognition of my efforts and a real motivation to continue exceeding my limits. I am deeply grateful to the GEM Foundation and the donors who make this support possible. »

PIERRE
MSc Finance student, recipient of the 2024 Social and Excellence Scholarship

Support access to education and equal opportunities for tomorrow's talents.

Participate in impactful research for a sustainable future with our research and teaching chairs:

The Digital Organizations & Society (DOS) Chair produces and disseminates scientific knowledge on the impact of digital technologies on individuals, organizations, health, and society.

Productions :

- White paper: "*Consent to care: is the patient truly free?*"
- "*Digital at the heart of dissertations*" - A summary of top student works on current digital issues.

TESTIMONIAL

> *« The chair is a place of exchange and stimulation, respectful of academic expertise and the strategic and operational needs of companies. [Their] research areas fundamentally intersect with the needs and challenges of businesses. »*
>
> **JEAN-PIERRE CORNIOU**
> **President of Agile.IT, Donor to the DOS Chair**

The Inclusive Sustainability Chair aims to produce knowledge that helps analyze, imagine, and experiment with new systems for supporting territorial transformations towards social and environmental sustainability.

Productions :

- White paper: "*Sharing social infrastructure: how to open spaces for diverse uses?*"
- White paper: "*New models of well-aging organizations: Between nursing homes and home care, the case of the DRAD platform*."
- The "*Barometer of Transitions*" regularly surveys residents in metropolitan areas about their perceptions of environmental issues, their behaviors, and the support needed for change.

The Energy for Society Chair explores the impact of new energy services that balance business attractiveness with citizen adherence. It offers analysis and solutions based on research in the field of energy transition.

Productions :

- Book: "*Energy: Reclaiming European Ambition*" (In French), Descartes & Cie Editions.
- Booklet: "*Carbon Neutrality by 2050: Dive into the imagination of students.*"

The Women and Economic Renewal Chair (FERE) aims to contribute to the economic development and renewal of territories by focusing on women's contributions. It particularly addresses female leadership, work-life balance for women, and female entrepreneurship.

Productions :

- Serious Game "Ressourc'elles" targets women considering or questioning the creation of their own businesses and those interested in understanding the specifics of female entrepreneurship. The game's educational goal is to raise awareness—especially among women—about the importance of ensuring they have the right resources before starting a business. These resources come from alliances or contributions within their network.
- Podcast: "They Impact" – A podcast for women innovating in a sustainable way.

Key Figures and Dates:

2016 Creation of the GEM Foundation to support impactful research through the establishment of chairs.

2023 Expansion of the GEM Foundation's mission to support the social openness of the school and promote equal opportunities.

Total amount raised in the past two years (2023-2024):

€792 000

Thanks to

25 corporate sponsors

48 individual donors

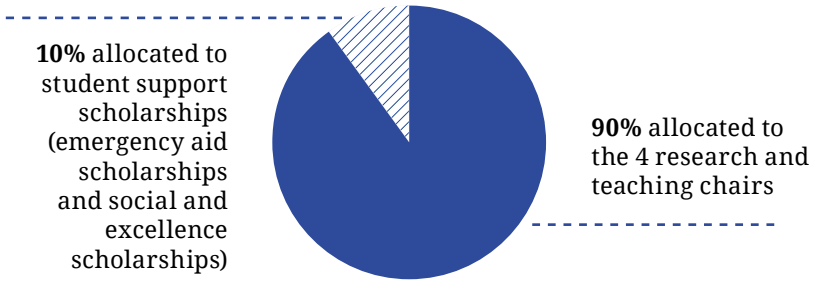
Scholarships awarded in 2023 and 2024

47

Excellence Scholarships in 2024

8

Distribution of donations in 2024
excluding foundation operating costs



THANK YOU FOR YOUR SUPPORT !

Our Sponsors :

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Join the privileged circle of corporate sponsors and enjoy associated visibility benefits for your company and employer brand.

MAKE A DONATION AT:
DONS.FONDATION DEFRANCE. ORG/GEM

Examples of visibility and recognition benefits:

- **Promotion of your brand** on our communication channels and at GEM and Foundation events.
- **Mentoring of students from diverse backgrounds** by your employees, a concrete and personalized commitment.
- **Invitations to our recruitment events** to meet and engage with future talents.
- **Participation in the governance of the chairs and the Foundation,** playing a key role in our strategic projects.
- **Exclusive access to VIP events** reserved for our sponsors and partners.
- **Organization of expert conferences at your premises** to reinforce your position as an engaged and innovative actor.

Grenoble Ecole de Management (GEM) is a business school recognized both internationally and nationally. It is more than just a school—it's an open laboratory where 8,000 students and 500 staff members work each day to solve complex problems and meet the challenges of businesses and society. Accredited by EQUIS, AACSB, and AMBA, a member of the Conférence des Grandes Ecoles, and regularly ranked in national and international media, GEM is among the few global business schools with this triple accreditation, a mark of the quality of its activities.

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Update: 10 février 2025

Fulfill your societal commitments by becoming a sponsor

With your donation, you:

- **Support deserving students** and help develop tomorrow's talents.
- **Actively participate in impactful research** to shape a sustainable future.
- **Involve your company and employees** in a collective progress and shared intelligence dynamic.
- **Build strong relationships with the school** and its network of sponsors and partners.
- **Strengthen your brand's image** among students and solidify your local presence

Benefit from tax advantages

The GEM Foundation is hosted by the Fondation de France, which is recognized as a public utility. Your donation benefits from the tax advantages provided under Article 238 bis of the French General Tax Code.

Corporate Sponsors:
60% of the donation amount is deductible from French corporate tax, up to 0.5% of annual revenue. For a €50,000 donation, it will cost your company only €20,000 after deduction.

Individual Donors:

- 66% of the donation amount is deductible from French income tax, up to 20% of taxable income. A €1,000 donation costs you only €340 after deduction.
- 75% of the donation amount is deductible from French wealth tax (IFI), up to €50,000 in deductions. A €1,000 donation costs you only €250 after deduction.

International Sponsors:
For sponsors based abroad, to benefit from tax advantages in their home country, the Fondation de France has partnered with Transnational Giving Europe (a network of twenty European countries) and Friends of the Fondation de France (USA) to encourage cross-border philanthropy.

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