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Press release

GEM Alpine
Business
School

GEORGETOWN AND ST ANDREWS: WORLD-LEADING UNIVERSITIES CHOOSE GEM AS AN ACADEMIC PARTNER

*With the signing of agreements with **Georgetown University McDonough School of Business** (United States) and the **University of St Andrews** (United Kingdom), two leading universities, GEM takes another step forward in strengthening its international reach. These partnerships will offer students outstanding academic opportunities at the heart of the world's leading economic, scientific and diplomatic ecosystems. Based in Grenoble, the "**European Silicon Valley**" and **European Capital of Innovation 2026**, GEM benefits from a unique innovation ecosystem that strengthens its appeal to leading academic institutions worldwide.*

These new partnerships embody the ambition of EAGLE 2030, GEM's strategic plan to build a global academic network bringing together the world's leading universities and offering students **increasingly selective and immersive learning experiences**. More than an expansion of its network of 250 partner institutions, these agreements demonstrate **GEM's ability to establish collaborations based on academic excellence, reciprocity and a shared vision for educating tomorrow's leaders**. With Georgetown and St Andrews joining its network, GEM further strengthens the international standing and credibility of its academic project.

GATEWAYS TO THE WORLD'S LEADING INNOVATION ECOSYSTEMS

In the United States, GEM students will now have the opportunity to spend a semester at **Georgetown University McDonough School of Business**, one of America's leading business schools. Located in the heart of Washington, D.C., close to major political, economic and international institutions, Georgetown offers students privileged access to **one of the world's most influential ecosystems in business, public policy and international affairs**.

Beyond student mobility, the partnership is already fostering close academic collaboration. GEM recently welcomed Georgetown MBA students for an intensive innovation program combining academic sessions, company visits and immersion within Grenoble's dynamic innovation ecosystem.

The same ambition drives GEM's partnership in the United Kingdom, where the **University of St Andrews Business School, ranked No. 1 in Scotland and No. 2 in the UK** (*The Times* and *The Guardian University Guide 2026*), has joined GEM's academic network. Second-year students in GEM's Master in Management Program will have the opportunity to study within St Andrews' postgraduate programs, while St Andrews students will be eligible to pursue dual degrees through GEM's MSc Managing Data & AI and MSc Energy Business & Climate Strategy, highlighting the strong academic complementarity between the two institutions.

By multiplying these strategic partnerships, GEM continues to internationalize its campuses, foster academic collaboration and provide students with immersive experiences within the world's leading centers of innovation, research and decision-making.



"Every new partnership established with a leading university reinforces GEM's international recognition and strengthens our ability to offer our students the very best academic opportunities around the world. As part of our EAGLE 2030 strategic plan, this momentum supports our continued rise and our ambition to establish GEM as a leading European business school."

Fouziya Bouzerda, General Director of GEM

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