



**GRENOBLE
ECOLE DE
MANAGEMENT**
BUSINESS LAB FOR SOCIETY



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INTERNATIONAL EXCHANGE PROGRAMS

Center for International Affairs

The opportunity for students to earn credits while studying business in Grenoble—the Silicon Valley in France, or Paris



200 Partner Institutions in 40 countries



Triple-accredited Institution



700 Students globally mobile per year



on either our **Paris** or **Grenoble** Campus (1)



23 PROGRAMS

FROM BACHELOR'S TO MASTER'S OFFERED

MASTER'S/POSTGRADUATE

M 2	Master's in Management (Double Degree Program*) 	French 'Grande École Program' (Double Degree Program*) 	MSc Programs 12 options
M 1	English 'Grande École Program' 4 MAJORS	French 'Grande École Program' 	MSc Programs 2 options

BACHELOR'S/UNDERGRADUATE

YEAR 3	Bachelor in International Business Grenoble (Double Degree Program*)	Bachelor of Business Administration BBA Paris 	French 'Grande École Program' 	English 'Grande École Program'
YEAR 2	Bachelor of Business Administration- BBA Grenoble/ semester 1 or 2 or year 			

*Where reciprocal agreement exists between Grenoble Ecole de Management and partner institutions.

** Click on the box to access the syllabi

(1) Subject to course choice

BACHELOR'S / UNDERGRADUATE

BACHELOR OF BUSINESS ADMINISTRATION - YEAR 2



This program enables students to acquire a thorough knowledge of management to meet today's economic and societal challenges. The pedagogical approach is inclusive, interactive and aims to put students into a professional setting from day 1. Courses relate to different company activities in the domains of Digital Business, Law, Corporate Finance, Technology Management and AI just to name a few.

BACHELOR'S / UNDERGRADUATE

BACHELOR'S IN INTERNATIONAL BUSINESS (DOUBLE DEGREE) - YEAR 3



The BIB program emphasizes the international aspects of business. The majority of the courses take this into account such as International perspectives in Marketing, Global strategy, Innovation Management, as well as choice of major etc.

BACHELOR OF BUSINESS ADMINISTRATION - YEAR 3

Opening if sufficient demand



This program enables students to acquire a thorough knowledge of management to meet today's economic and societal challenges. The pedagogical approach is inclusive, interactive and aims to put students into a professional setting from day 1. Courses include International Marketing, Global Strategy, Social Responsibility in International Business, Macro Economics amongst others.

ENGLISH 'GRANDE ÉCOLE PROGRAM' - YEAR 3



This is the first year of the English Grande Ecole flagship program. Subjects include Accounting & Financial Analysis, Introduction to Law & Management, Project Management, fundamentals of Marketing, Finance, Digital literacy, Data and Analysis and many more thus equipping students with a solid base.

FRENCH 'GRANDE ÉCOLE PROGRAM' - YEAR 3



This is the first year of the French Grande Ecole flagship program, taught entirely in French. Subjects include Accounting & Financial Analysis, Introduction to Law & Management, Project Management, fundamentals of Marketing, Finance, Digital literacy, Data and Analysis and many more thus equipping students with a solid base.



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MASTER LEVEL - POSTGRADUATE

FRENCH 'GRANDE ÉCOLE PROGRAM' - MI



This is the second year of the classic 3-year French Grande Ecole Master in Management program taught 100% French.

This track is taught entirely in French. During the first semester students will follow core courses and then will specialize in their second semester. The core courses involve a deepening of Master-level knowledge across the core management disciplines. Students will then be able to specialize in one of the following: Marketing, Finance, International business & Geopolitics, Business Analytics & Digital Transformation.

ENGLISH 'GRANDE ÉCOLE PROGRAM' - MI



This is the second year of the classic 3-year French Grande Ecole Master in Management program taught 100% English (English track).

During the first semester students will follow core courses and then will specialize in their second semester. The core courses involve a deepening of Master-level knowledge across the core management disciplines. Students will then be able to specialize in one of the following: Marketing, Finance, International business & Geopolitics, Business Analytics & Digital Transformation.

MSC MASTER 1

Available in Fall semester only.

- MSc Management International Business (MIB) – Grenoble and Paris

The MSc Management in International Business provides employers worldwide with interculturally aware graduates who have developed key skills and abilities in international business and management.

- MSc Finance Year 1, Grenoble Campus

This highly ranked MSc is opening its doors to selected incoming students on exchanges in the Fall semester. Courses include Corporate Finance, Financial Markets, Quantitative methods for Finance, Digital Transformation in Finance, Accounting and Financial Statements Analysis.

MASTER LEVEL - POSTGRADUATE

FRENCH GRANDE ÉCOLE PROGRAM - M 2



(CLASSICAL EXCHANGE sem 1 OR DOUBLE DEGREE)

This is the final year of the French Grande Ecole program taught entirely in French.

This is the final year of this flagship Grande Ecole program, students will work through set courses that are varied with a general theme of Innovation Management throughout.

MASTER'S IN MANAGEMENT - M 2



(CLASSICAL EXCHANGE OR DOUBLE DEGREE)

This is the final year of this flagship Grande Ecole program, students will work through set courses that are varied with a general theme of Innovation Management throughout.

MSC MASTER 2

12 MSc options (opening if sufficient demand, available in Fall semester only)

1. MSc Sustainable Financial Management – Grenoble
2. MSc Accounting, Auditing and Performance Management – Paris
3. MSc Fashion, Design & Luxury Management – Grenoble and Paris
4. MSc International Human Resource Management - Grenoble
5. MSc Marketing - Grenoble Campus
6. MSc Digital Marketing & Data Analytics – Paris Campus
7. MSc Management of Sport and Outdoor Markets – Grenoble
8. MSc Energy Business & Climate Change - Grenoble
9. MSc Managing with Data & Artificial Intelligence - Grenoble
10. MSc Management International Business (MIB) – Grenoble and Paris
11. MSc International Marketing & Business Development (IMBD) Grenoble
12. MSc Innovation & Entrepreneurship – Grenoble Campus



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