

GEM GLOBAL



Amanda POUYDEBASQUE

Director of International Affairs
+33 4 76 70 60 81
amanda.pouydebasque@grenoble-em.com

More info on our LinkTree :



The opportunity for students to earn credits while studying business in Grenoble-the Silicon Valley in France, or Paris.



200 Partner Institutions in **40** countries



Triple-accredited Institution



700 Students globally mobile per year



on either **Paris** or **Grenoble** ⁽¹⁾

23 PROGRAMS - FROM BACHELOR'S TO MASTER'S OFFERED

MASTER'S/POSTGRADUATE

M2	Master's in Management (Classical exchange & Double Degree*)		Master's in Management (Double Degree Program*)		MSc Programs 13 options : classical exchange 8 options : Double	
M1	English 'Grande École Program' 4 MAJORS		French 'Grande École Program'		MSc Programs 2 options	

BACHELOR'S/UNDERGRADUATE

YEAR 4	International BBA - Grenoble Double degree possibilities available (2+2 or 3+1) - opening in September 2026			
YEAR 3	International BBA - Grenoble (Classical exchange & Double Degree*) 	French 'Grande Ecole Program' 	English 'Grande Ecole Program' 	
YEAR 2	International BBA - Grenoble 			

*Where reciprocal agreement exists between Grenoble Ecole de Management and partner institutions. Please refer to approved agreement.

(1) Subject to course choice

BACHELOR'S / UNDERGRADUATE

BACHELOR'S OF BUSINESS ADMINISTRATION- YEAR 2



This program enables students to acquire a thorough knowledge of management to meet today's economic and societal challenges. The pedagogical approach is inclusive, interactive and aims to put students into a professional setting from day 1. Courses relate to different company activities in the domains of Digital Business, Law, Corporate Finance, Technology Management and AI just to name a few.

BACHELOR'S / UNDERGRADUATE

INTERNATIONAL BBA- YEAR 3 Opening if sufficient demand



This program enables students to acquire a thorough knowledge of management to meet today's economic and societal challenges. The pedagogical approach is inclusive, interactive and aims to put students into a professional setting from day 1. Courses include International Marketing, Global Strategy, Social Responsibility in International Business, Macro Economics amongst others.

INTERNATIONAL BBA- YEAR 4 Opening in September 2026



The final year of the GEM's new BBA program - semester 1- has 7 major tracks to choose from Fashion, Design & Luxury Management, Innovation & Entrepreneurship, Global Management, Digital Business Management, Sustainability in Business, Marketing Management and Finance & Data Analytics. Double degree options on this program.

ENGLISH 'GRANDE ECOLE PROGRAM' - YEAR 3



This is the first year of the English Grande Ecole flagship program. Subjects include Accounting & Financial Analysis, Introduction to Law & Management, Project Management, fundamentals of Marketing, Finance, Digital literacy, Data and Analysis and many more thus equipping students with a solid base.

FRENCH 'GRANDE ECOLE PROGRAM' - YEAR 3



This is the first year of the French Grande Ecole flagship program, taught entirely in French. Subjects include Accounting & Financial Analysis, Introduction to Law & Management, Project Management, fundamentals of Marketing, Finance, Digital literacy, Data and Analysis and many more thus equipping students with a solid base.

MASTER'S- POSTGRADUATE

FRENCH 'GRANDE ECOLE PROGRAM' - M1



This is the second year of the classic 3-year French Grande Ecole Master in Management program taught 100% French.

This track is taught entirely in French. During the first semester students will follow core courses and then will specialize in their second semester. The core courses involve a deepening of Master-level knowledge across the core management disciplines. Students will then be able to specialize in one of the following : Marketing, Finance, International business & Geopolitics, Business Analytics & Digital Transformation.

ENGLISH 'GRANDE ECOLE PROGRAM' - M1



This is the second year of the classic 3-year French Grande Ecole Master in Management program taught 100% English (English track).

During the first semester students will follow core courses and then will specialize in their second semester. The core courses involve a deepening of Master-level knowledge across the core management disciplines. Students will then be able to specialize in one of the following : Marketing, Finance, International business & Geopolitics, Business Analytics & Digital Transformation.

MSc MASTER 1 Available in Fall semester only



- **MSc Management International Business (MIB) – Grenoble and Paris**

The MSc Management in International Business provides employers worldwide with interculturally aware graduates who have developed key skills and abilities in international business and management.

- **MSc Finance Year 1, Grenoble Campus**

This highly ranked MSc is opening its doors to selected incoming students on exchanges in the Fall semester. Courses include Corporate Finance, Financial Markets, Quantitative methods for Finance, Digital Transformation in Finance, Accounting and Financial Statements Analysis.

MASTER'S IN MANAGEMENT IN FRENCH - M 2 (Classical Exchange SEM 1 or double Degree)



This the final year of the French Grande Ecole program taught entirely in French.

This is the final year of this flagship Grande Ecole program. Students will work through set courses that are varied with a general theme of Innovation Management throughout.

MASTER'S IN MANAGEMENT - M2 (Classical Exchange or Double Degree)



This is the final year of this flagship Grande Ecole program, students will work through set courses that are varied with a general theme of Innovation Management throughout.

MSc MASTER 2 13 MSc options (opening if sufficient demand)



1. MSc Sustainable Financial Management – Grenoble
2. MSc Accounting, Auditing and Performance Management – Paris
3. MSc Fashion, Design & Luxury Management – Grenoble and Paris
4. MSc International Human Resource Management - Grenoble
5. MSc Marketing - Grenoble
6. MSc Digital Marketing & Data Analytics – Paris
7. MSc Management of Sport and Outdoor Markets – Grenoble
8. MSc Energy Business & Climate Strategy - Grenoble
9. MSc Managing with Data & Artificial Intelligence - Grenoble
10. MSc Management International Business (MIB) – Grenoble and Paris
11. MSc International Marketing & Business Development (IMBD) Grenoble
12. MSc Innovation & Entrepreneurship – Grenoble
13. MSc International Project Management – Grenoble